

RECORD OF EXECUTIVE DECISION

Tuesday, 20 June 2017

Decision No: (CAB 17/18 18950)

DECISION-MAKER:	CABINET
PORTFOLIO AREA:	ENVIRONMENT AND TRANSPORT
SUBJECT:	BRITISH CYCLING PARTNERSHIP AGREEMENT 2017-2025
AUTHOR:	Neil Tuck

THE DECISION

- (i) To approve the City Council entering into a new 8-year partnership with British Cycling and to contribute £50,000 per annum for the duration of the partnership to British Cycling towards services and projects delivered by the new partnership.
- (ii) To note that a contribution of £400,000 by the City Council over the lifespan of the agreement will secure a partnership that enables the delivery of the HSBC-UK City Ride mass participation event/s and associated programmes including guided rides, 'Go-Ride' youth coaching, talent development and competitive racing provided by British Cycling and HSBC-UK. It will also attract an additional ring-fenced contribution of capital investment from British Cycling towards dedicated cycling facilities in the city.
- (iii) To delegate authority to the Service Director for Growth following consultation with the Service Director: Legal & Governance to enter into a partnership with British Cycling.

REASONS FOR THE DECISION

1. Southampton's established partnership with British Cycling over the past 7 years has proved a high profile method to raise the mainstream profile of cycling and get more people riding for sport, recreation, leisure, commuting, and social trips. The City Council aims to significantly increase levels of everyday cycling in the city, as set out in its 10-year Cycling Strategy 2017-2027.
2. The continued success of these projects can make a substantial contribution to the Council's priorities. Encouraging cycling and active transport can facilitate improvements in health, both for those participating, and also in broader air quality measures. Regular activities, including high profile events, promote civic pride and reflect the aspirations of a modern city.

DETAILS OF ANY ALTERNATIVE OPTIONS

Other providers of mass participation cycling were considered. No organisation could match the high profile, match-funding or mainstream media partnership established by British Cycling with HSBC-UK. The British Cycling Partnership offer is unique in the market place. Sport England commission British Cycling to deliver cycling participation outcomes as part of their investment into getting more people active more often. They are the only Cycle Sport's National Governing Body to receive Sport England and UK Sport Lottery funding which enables them to provide revenue match funding for Local Government partners. Alongside the public funding they have a number of commercial partners and sponsors like HSBC UK, which enable them to provide a considerable amount of in kind expertise and support. Encouraging high levels of mainstream cycling is part of the city-wide Cycling Strategy and a critical objective of the Local Transport Plan 4, Clean Air Strategy and Health and Wellbeing Strategy to promote active travel. The City Council could not achieve the same level of profile to promote cycling through the methods outlined in the partnership agreement from its own resources and expertise or an alternative provider.

OTHER RELEVANT MATTERS CONCERNING THE DECISION

None.

CONFLICTS OF INTEREST

None.

CONFIRMED AS A TRUE RECORD

We certify that the decision this document records was made in accordance with the Local Authorities (Executive Arrangements) (Access to Information) (England) Regulations 2000 and is a true and accurate record of that decision.

Date: 20th June 2017

Decision Maker:
The Cabinet

Proper Officer:
Pat Wood

SCRUTINY

Note: This decision will come in to force at the expiry of 5 working days from the date of publication subject to any review under the Council's Scrutiny "Call-In" provisions.

Call-In Period expires on
Date of Call-in <i>(if applicable) (this suspends implementation)</i>
Call-in Procedure completed <i>(if applicable)</i>
Call-in heard by <i>(if applicable)</i>
Results of Call-in <i>(if applicable)</i>